

# WE VALUE BEING ETHICAL SO...

## TARGET AUDIENCE BENEFITS

- Our **integrity** ensures we don't get involved in any dubious practices
- We believe in being **honest, fair and reliable**
- We deliver **on time and on budget**
- You have the **confidence we'll 'do it right'**
- We can be **impartial** in our recommendations for what is the best solution for your needs
- We provide **turnkey project management** to ensure that everything is done correctly and nothing gets delayed
- We always operate in an **open and transparent** way
- We strive to offer the **best value**
- We offer **established and trusted financial packages**
- We **support the local community** and provide funding for community projects
- We **audit our suppliers** to ensure ongoing quality
- Our **O&M and after sales service** is for the lifetime of the project

## COMPETITIVE DIFFERENTIATORS

- We are **professional** to the core
- We offer a **free feasibility investigation** upfront for customers, including planning, design and ROI
- Our **track record** shows the majority of projects are through repeat customers and referrals
- We give the most **funding to local communities**
- We have invested in the **quality of the components** we use for the lifetime of the project